GOVERNMENT OF INDIA
WOMEN AND CHILD DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:1055
ANSWERED ON:21.07.2017
Beti Bachao Beti Padhao
Kesineni Shri Srinivas;Singh Shri Ravneet

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

(a) the salient features of Beti Bachao Beti Padhao (BBBP) scheme along with the districts selected/covered and the Child Sex Ratio (CSR) thereunder, State/UT-wise;
(b) the funds allocated, released and utilised under the scheme during each of the last three years and the current year, State/UT-wise;
(c) whether the Government proposes to further expand the scheme so as include more/all districts thereunder and if so, the details thereof;
(d) whether the scheme has shown any improvement in the CSR in the districts in which it is under implementation, if so, the details thereof indicating the impact assessment study of the scheme, if any, made by the Government and the outcome thereof; and
(e) the further measures taken by the Government to popularise the scheme and address the problem of CSR in the country?

Answer

MINISTER OF STATE IN THE MINISTRY OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI KRISHNA RAJ)

(a): Beti Bachao Beti Padhao Campaign (BBBP) launched by Hon" Prime Minister on 22nd January, 2015 addresses the declining Child Sex Ratio (CSR) and related issues of women empowerment and aims to change mindsets to value girl child. It is a tri-ministerial effort of Ministries of Women and Child Development, Health & Family Welfare and Human Resource Development. The key elements of the scheme include nation-wide awareness and advocacy campaign and multi- sectoral action in selected 161 districts at present (a list of 161 districts with Child Sex Ratio (CSR) State/UT-wise is attached at Annexure-I). Multi-sectoral action includes tighter enforcement of pre-Conception & Pre-Natal Diagnostic Techniques (PC&PNDT) Act, Pre-Natal/ Post Natal care of mother, improve enrolment of girls in schools, construction of girls toilets, community engagement/ training etc.

(b): A statement regarding funds allotted/released under BBBP campaign during the last three years and current year is annexed at Annexure-II.

(c): The Multi-sectoral interventions and Media campaign and advocacy of BBBP has been envisaged for greater coverage/reach in the country.

(d) & (e): Improving declining Child Sex Ratio and create an enabling environment for the education of girl child is a long-term challenge. CSR is a part of the Decadal census exercise. The Scheme is at a nascent stage of implementation and it's a little too early to assess its impact at this stage. There are indications of initial encouraging trends. BBBP is already capturing collective consciousness in the Country. The scheme has been well received and in the last two years, several local innovative interventions have been demonstrated by the districts and States/UTs with support from Departments of WCD, Health & Education. Besides Media and advocacy is actively carried out.
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